

**PINEVILLE FALL FEST  
2010 Artist Application  
October 16, 2010**

Pineville Fall Fest will celebrate its eleventh year this fall. This family oriented outdoor festival will take place on Oct. 15<sup>th</sup> & 16<sup>th</sup>, welcoming over 6,000 festivalgoers. Held in the picturesque Lake Park, this festival is partnering with area business, media outlets and local entertainment to guarantee an outstanding venue. The festival provides an opportunity for both professional and amateur artists to exhibit and sell their work. Funds raised by participating non-profit organizations will be used to further their philanthropic efforts. **We hope you will consider being an exhibitor in Art by the Lake a juried art show (\$3,000 awarded) or Exhibits by the Lake for all other non-juried vendors. Artist only exhibit on Saturday, Oct. 16<sup>th</sup> from 10 am - 6 pm.**

**Art by the Lake** application deadline is Oct. 1, 2010. Submit the completed application, along with two (2) photographs, one of your medium/artwork and one of your display/tent and a \$5.00 jury fee. All photos will be returned the day of the festival or you may enclose a SASE for return of your photos. Artist acceptance and rejection notifications will be mailed within two weeks of receipt of application. Your balance is **due upon acceptance** to the festival. **Make checks payable to Pineville Parks & Rec. If you have been awarded space into Art by the Lake in past years you do not need to submit photos.**

**Exhibits by the Lake** deadline is Oct. 1, 2010. Submit the completed application. You must list all items for sale, including children's novelty. Absolutely no smoke bombs, silly string or poppers will be allowed. No photo necessary. **Make checks payable to Pineville Parks & Rec. A \$20 fee will be charged for all returned checks.**

Name \_\_\_\_\_  
Business Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_  
Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_  
NC Sales Tax #: \_\_\_\_\_ SS# or Federal Tax ID#: \_\_\_\_\_

**ART BY THE LAKE - JURIED FINE ARTS**

Include 2 photos - one of display/one of medium - **Required by NEW exhibitors only.**

Clay       Fiber/Leather       Metal/Jewelry       Graphics/Drawing  
 Painting       Sculpture       Photography       Wood       Mixed Media  
 Single Space - \$50 (10 x 10)     Double Space - \$100 (20 x 10)       Electricity (\$20)       \$5Jury Fee  
*If not juried into Art by the Lake, I am willing to be in the Exhibits by the Lake*     Yes     No

**EXHIBITS BY THE LAKE - ALL OTHERS NON-JURIED VENDORS**

Description of work/display:  
\_\_\_\_\_  
\_\_\_\_\_

Single Space - \$50 (10 x 10)     Double Space - \$100 (20 x 20)       Electricity (\$20)

I hereby agree to release and hold harmless Pineville Fall Fest, it's employees and volunteers from any damages or theft to the undersigned exhibitor's property or for any personal injury which the exhibitor or anyone working for the exhibitor may sustain while participating in the Pineville Fall Fest.

Signed \_\_\_\_\_ Date \_\_\_\_\_

(Please retain a copy of this application for your records).

Mail to address below:

Pineville Parks & Rec. \* PO Box 249 \* Pineville, NC 28134\* 704-889-2400 \* Fax 704-889-2413

## ART BY THE LAKE AWARDS

Art by the Lake is an area for artist to display and sell their artwork to be entered into the Juried Fine Arts Show for the 2010 Pineville Fall Fest. No commercial venues, electronic music or other items will be included in the judging. On-site judging will take place at the opening of the festival. The Best of Show award winner will be given a free tent space for the 2011 festival. Awards are as follows:

<b>Best of Show</b>	<b>\$600.00</b>
<b>First Place</b>	<b>\$500.00</b>
<b>Second Place</b>	<b>\$400.00</b>
<b>Third Place</b>	<b>\$300.00</b>
<b>12 - Merit Awards</b>	<b>\$100.00/each</b>
<b>TOTAL CASH AWARDS</b>	<b>\$3,000.00</b>

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### **APPLICATION DEADLINE OCTOBER 1, 2010**

All work to be exhibited must be original and attributable solely to the demonstrating craftsperson or display artist. Only original artwork will be eligible for awards (prints, posters or reproductions can be displayed for purchase, but will not be included in judging).

#### **PINEVILLE FALL FEST PROVIDES THE FOLLOWING**

- Tent location assignment (all locations are assigned at the Festival's discretion).
- Volunteer booth sitters are available during festival hours. Please contact us if you need a booth sitter.
- All booth locations are accessible by vehicles for set-up/tear down.
- Free exhibitor parking.
- Security the night before the festival.
- Refreshments for exhibitors.
- 20 Tickets for rides and games

#### **PINEVILLE FALL FEST DOES NOT PROVIDE THE FOLLOWING**

- Tents or Display equipment for setup of exhibit.
- Tables or chairs
- Electrical equipment (including drop cords, light bulbs, fixtures, etc.)
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#### **RULES AND REGULATIONS**

- Awarded spaces are nontransferable. No one will be allowed to exhibit without first having juried into the Festival and having paid the exhibition fee to the Festival. Shared spaces are not permitted and each exhibitor must jury separately. Displays must fit into designated spaces without infringing upon neighboring spaces.
- Exhibitors must participate Sat. Oct. 16<sup>th</sup> from 10 a.m. till 6 p.m. A signed application is a commitment to show. No refunds will be made ninety (90) days prior to the Festival.
- Each exhibitor must realize this is an outdoor show; there is no level ground and weather can be uncooperative. There will be no refunds due in inclement weather, you will be credited a space for 2011.
- The festival is family oriented. All exhibits must be in keeping with this atmosphere. The Director shall have the sole discretion to require the removal of any work which violates the festival's rules. Exhibitors shall not display or offer for sale any adulterated, misbranded or impure articles.
- Exhibitors are responsible for maintaining and leaving their assigned areas clean and free of refuse, and in otherwise good condition.
- Each exhibitor is responsible for the collection of North Carolina and County of Mecklenburg sales tax (6.5%) (Contact: Registration Info, 704-342-6121).
- The Pineville Fall Fest will not be responsible in any way for any damages to the work of any person or persons participating in the Festival.
- Since there is no way to insure the properties of individuals participating in the Festival, either as an exhibitor, or a person or group of people performing on the stage, each person must be entirely responsible for his/her own equipment, artwork, craft or the like, and should plan accordingly, in order to prevent any damage, theft.
- Registration will be open on Friday, Oct. 15<sup>th</sup> from 9am - 3pm and Sat., Oct. 16<sup>th</sup> from 6-9am.
- All vehicles must be removed from the exhibit area by 9:30 a.m. on the day of the festival.
- On closing, vehicles will be allowed in the park upon announcement from security. This is for your safety and safety of your patrons.
- Pets are not allowed in the park during Festival hours.
- Please retain a copy of this application for your records.

